



**February 10, 11, and 12, 2008**  
**Detroit Marriott at the**  
**Renaissance Center**

**Presented by**

**Office of Career and Technical Preparation**  
**Michigan Department of Education**  
 Conference services provided by Ferris State University



## Conference Goals

- Discover the critical connection between rigor, relevance, and relationships that leads to positive *results* for all learners.
- Provide conference participants with an opportunity to learn new and innovative strategies to improve collaboration, strengthen relationships, and increase results.
- Gain from the experience of other education, business, and community partners who have developed successful partnerships in their schools and communities.
- Access resources, products, and services to assist with achieving positive *results*.

## Inviting All . . .

Academic Educators  
 Administrators  
 Business/Community Partners  
 Career and Technical Educators  
 Career Development Educators  
 Counselors  
 Education Leaders  
 Special Populations Professionals  
 Postsecondary Educators

## Featured Speakers

**Janet B. Bray, CAE**  
 Executive Director  
 Association for Career and Technical Education

**Michael P. Flanagan**  
 Superintendent of Public Instruction  
 State of Michigan

**Dr. John R. Seita**  
 Associate Professor  
 Michigan State University

## Topics Such As . . .

Academic Integration  
 Apprenticeships  
 Articulation Agreements and Tech Prep  
 Career Awareness and Assessment  
 Career Clusters/Career Pathways  
 Career Development Strategies  
 Community College Partnerships  
 CTE Program Assessment  
 Curriculum Development  
 Dual Enrollment/Early College/AP Courses  
 Educational Development Plans (EDPs)/Portfolios  
 High School Redesign  
 Labor Market Trends and Emerging Occupations  
 Multiculturalism and Diversity Appreciation  
 New High School Requirements  
 Programs of Study  
 Secondary/Postsecondary Career Cluster Alignment  
 Skills and/or Learning Assessments  
 Special Population Strategies  
 Strengthening Partnerships  
 Student Support Systems  
 Work Based Learning  
 Workplace Readiness

**Online registration is available at [www.ferris.edu/ucel/cpd/octp](http://www.ferris.edu/ucel/cpd/octp)**



**FERRIS STATE UNIVERSITY**  
The University Center for Extended Learning  
Corporate and Professional Development  
410 Oak Street, ALU 113  
Big Rapids, MI 49307-2022

**Save Now!**

Early registration fee is available through January 16, 2008

Online registration is available at [www.ferris.edu/ucel/cpd/octp](http://www.ferris.edu/ucel/cpd/octp)



It is the policy of the Office of Career and Technical Preparation that no person on the basis of race, color, religion, national origin or ancestry, age, gender, height, weight, marital status, or disability shall be subjected to discrimination in any program, service or activity for which it is responsible, or for which it receives financial assistance from the U. S. Department of Education. For further information, contact the Civil Rights Coordinator, Office of Career and Technical Preparation, P.O. Box 30712, Lansing, MI 48909. (517) 373-3373

**Detroit Marriott at the Renaissance Center**  
**Contact: Corporate and Professional Development**  
**Ferris State University**  
**Telephone (800) 562-9130, Ext. 5820**  
**Or e-mail [cpd@ferris.edu](mailto:cpd@ferris.edu)**

**Registration Materials**  
**February 10, 11, and 12, 2008**

# Things to do in Detroit

## Detroit Red Wings vs. Anaheim Mighty Ducks

Joe Louis Arena—Sunday, February 10, 2008  
\$22.00—\$76.00 arena seating

Limited seating available. Secure your tickets early.  
[www.detroitredwings.com](http://www.detroitredwings.com)  
[www.ticketmaster.com](http://www.ticketmaster.com)

## Detroit Science Center

5020 John R. Street, Detroit MI 48201  
[www.sciencedetroit.org](http://www.sciencedetroit.org)

Museum Exhibit—Sunday, February 10  
Open 10:00 a.m.—6:00 p.m.  
Admission: \$4.00-\$6.00

### • Mini Mac

The Detroit Science Center presents the largest, tallest exhibit ever to be added to its permanent exhibit collection— an 80-foot-long replica of the Mackinac Bridge.

## Detroit Historical Museum

5401 Woodward Avenue, Detroit MI 49202  
[www.detroithistorical.org](http://www.detroithistorical.org)

Museum Exhibit—Sunday, February 10  
Open 10:00 a.m.—6:00 p.m.  
Admission: \$6.00 Adults; \$4.00 Seniors and College Students

### • City on the Straits: History and Ecology of the Detroit River

This exhibit provides an overview of the various ways the Great Lakes and the Detroit River have spurred development in the Detroit region.

### • Maritime Marvels

This exhibit is organized into three sections— Recreational Marvels, Engineering Marvels and Navigational Marvels.

## Dining out in Detroit—Groups of 8-12 — Dutch Treat

Groups will be organized at the conference registration area for 6:30 p.m. departure on both Sunday and Monday evenings. To join a group, meet at the conference registration area.

• Fishbones—[www.fishbonesusa.com](http://www.fishbonesusa.com)

• Greektown

• Sweet Georgia Brown—[www.sweetgb.com](http://www.sweetgb.com)

# Conference Schedule and Accommodations

## Sunday, February 10

Exhibitor Set-Up 6:00 p.m.—7:00 p.m.  
Exhibits Open 7:00 p.m.—9:00 p.m.  
Registration 6:00 p.m.—9:00 p.m.

## Monday, February 11

Registration 7:00 a.m.—5:30 p.m.  
Exhibits Open 7:30 a.m.—5:00 p.m.  
Continental Breakfast 7:30 a.m.—8:45 a.m.  
Opening Session 9:00 a.m.—10:30 a.m.

### • Excellence in Practice Awards

Exhibitor Break 10:30 a.m.—11:00 a.m.  
Breakout Session A 11:00 a.m.—12:00 p.m.  
Lunch 12:00 p.m.—1:30 p.m.

### • General Session

Breakout Session B 1:45 p.m.—2:45 p.m.  
Exhibitor Break 2:45 p.m.—3:00 p.m.  
Breakout Session C 3:00 p.m.—4:00 p.m.  
Exhibitor Reception 4:00 p.m.—5:00 p.m.

### • Door Prizes

## Tuesday, February 12

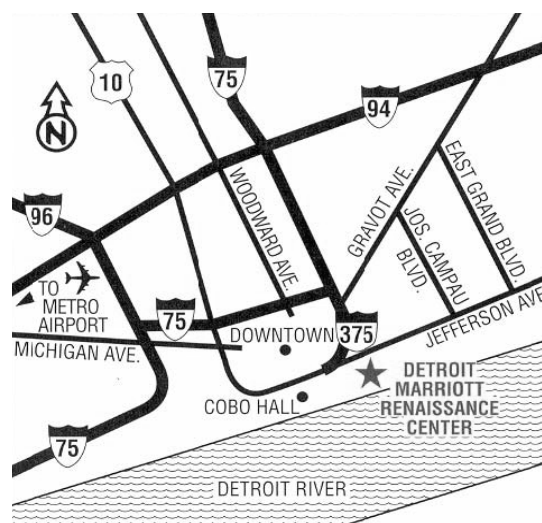
Registration 7:00 a.m.—11:00 a.m.  
Breakfast Buffet 7:00 a.m.—8:00 a.m.  
Breakout Session D 8:00 a.m.—9:00 a.m.  
Breakout Session E 9:15 a.m.—10:15 a.m.  
Breakout Session F 10:30 a.m.—11:30 a.m.  
Lunch 11:30 a.m.—1:15 p.m.

- General Session
- Awards Ceremony
- Door Prizes

## Hotel Accommodations

Detroit Marriott at the Renaissance Center rooms are blocked under the “2008 Career Education Conference” at the special rate of \$104 per night. Make reservations online by using the code “mcemcea.” Room blocks will be released on January 19, 2008.

To make reservations by phone,  
call 1-800-228-9290



## Featured Speakers



**Michael P. Flanagan**  
**Superintendent of Public Instruction**  
**State of Michigan**

Mike Flanagan was appointed State Superintendent of Public Instruction by the State Board of Education on May 18, 2005. He directs the Michigan Department of Education; chairs the State Board of Education; and advises the State Board of Education, the Governor, and the state Legislature regarding public education in Michigan.

**Dr. John R. Seita**  
**Associate Professor**  
**Michigan State University**

Dr. Seita is on the faculty of the School of Social Work at Michigan State University where he also has appointments with MSU Extension/4-H and with the Michigan Agricultural Experimental Station. He is the author of three books: God is in The Kitchen, In Whose Best Interest? and Kids Who Outwit Adults, as well as numerous scholarly journal articles and multiple book chapters on issues related to youth development and program evaluation. He is also the lead investigator on a Kellogg Foundation funded research study that is examining the health care status of those who formerly lived in foster care.



**Janet B. Bray, CAE**  
**Executive Director**  
**Association for Career and Technical Education**

Janet Bray serves as the Executive Director of the Association for Career and Technical Education, a not-for-profit association representing over 30,000 professionals across the U.S. As Executive Director, she manages the staff and program services of the association. She is actively involved in the strategic public policy efforts of the association and works on legislative and public awareness issues for the profession. She also provides leadership and guidance to the ACTE Board of Directors, committees, and related associations.

## SB-CEUs

Participants will have the opportunity to earn State Board Continuing Education Units (SB-CEUs). To be eligible, attendees must:

- Complete the SB-CEU application (in your conference folder at check-in).
- Pay \$20.00 fee for each application.
- Attend a minimum of five hours of eligible sessions conducted February 11 and 12. Additional information available at [www.ferris.edu/cpd/octp](http://www.ferris.edu/cpd/octp).

Eligible sessions and hours will be noted in the program. SB-CEU participants will be mailed their SB-CEU transcript from Ferris State University after session attendance has been verified.

## Excellence in Practice Awards

The Excellence in Practice Award recognizes exemplary practices in preparing Michigan's students for careers. This prestigious award recognizes successful career and technical education, and Tech Prep programs that are outstanding in their demonstrated outcomes.

**The 2008 awards will be presented at the Opening Session on Monday, February 11, 2008**

**Register Now!**

**[www.ferris.edu/ucel/cpd/octp](http://www.ferris.edu/ucel/cpd/octp)**